



SMART SOLUTIONS FOR URBAN INFRASTRUCTURE

SMART INTERACTIVE BUS SHELTERS

WARM BUS SHELTERS

INTERACTIVE INFORMATION PYLONS

E-PAPER DISPLAYS

READY-MADE SOLUTIONS FOR MUNICIPALITIES

AUDIO SCHEDULING AND EMERGENCY COMMUNICATION MODULE

LED DISPLAYS



DIMEDIA

Outdoor Designs for Professionals



ISO 9001:2015
ISO 14001

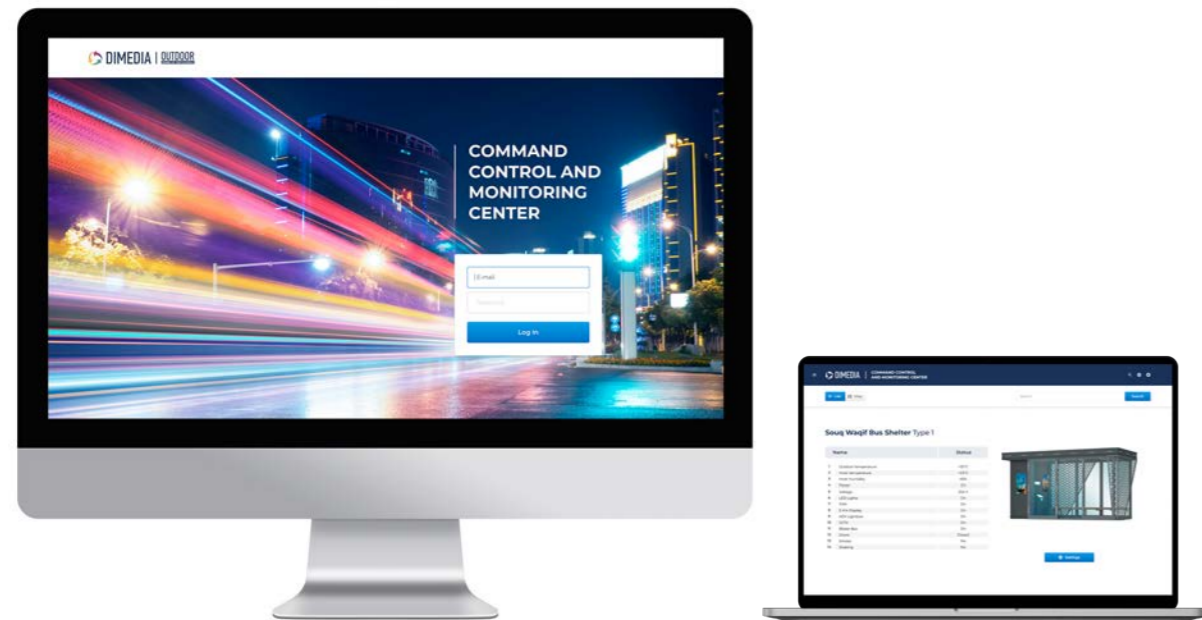
International certificates

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Command Center for Monitoring and Infrastructure Management

Integrated solution for condition monitoring and remote parameter control (management)












Continuous monitoring of key parameters of the structures, video viewing, reporting deviations in: voltage, temperature, humidity conditions, fumes, vibration, integrity of protective glass structures.



Prompt notification of all errors and warnings: unexpected shutdown and outreaching set limits. Parameter standards can be adjusted.

Control sensors

-  Up to five temperature measuring points
-  Smoke content
-  Angle of slope
-  Water level
-  Flame-sensing device
-  Glass integrity
-  Warning of hit
-  Doors opening and closing
-  Electric supply

Customizable control features:

- Notifications of control sensors
- Setting up lighting systems
- Control of cooling fans operation modes, air conditioners and heating systems
- Automatic and manual control of displays illumination
- Video surveillance and visual monitoring of displays



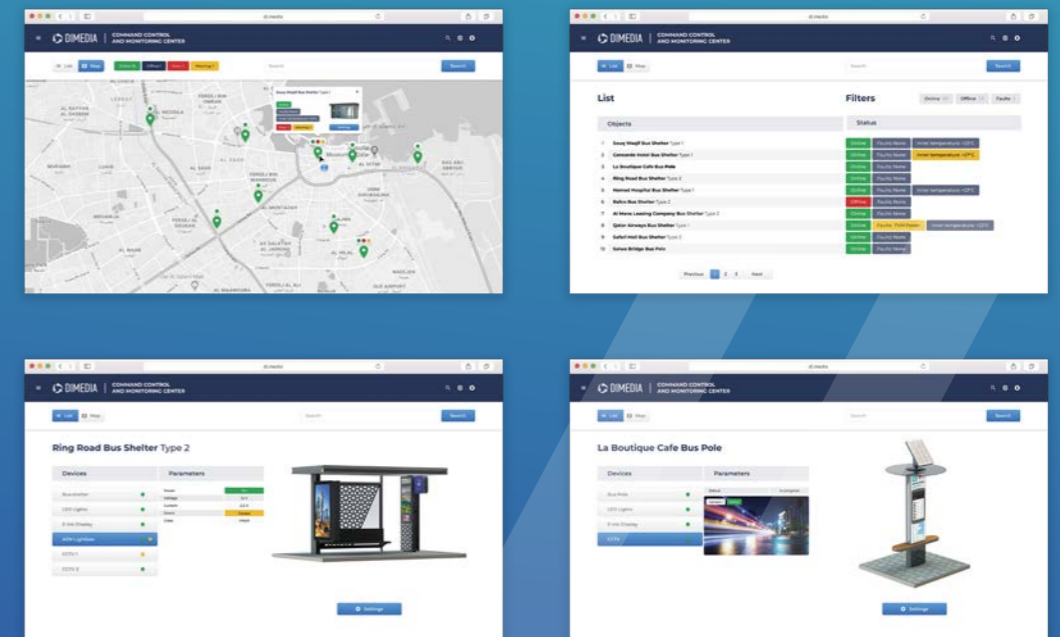
Any devices can be connected via RS-232 RS-485



Wi-Fi and Ethernet communications links as well as a backup GSM modem

Intelligent transportation system

The Command Centre is integrated with ITS - Intelligent transportation system. It displays the bus schedule data and the real-time position of vehicles in the Command Center interface.



Bus Shelters DMA-08 and DMA-17 Series

They are made of impact-resistant aluminum profile, not subject to corrosion. The modular system makes it easy to replace any shelter component.

There are more than 24 models, 5 types of filling the shelter walls, backlit advertising media and additional elements.



Additional modules

All models of DiMedia stop shelters allow the integration of different combinations of optional modules.



Information LED display



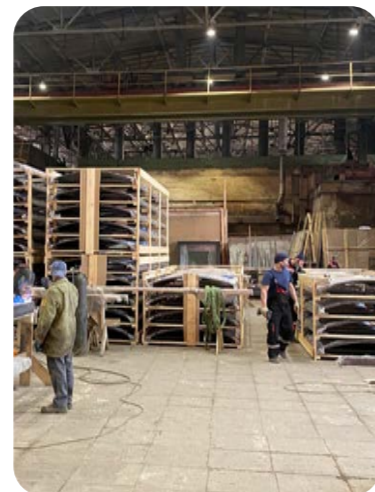
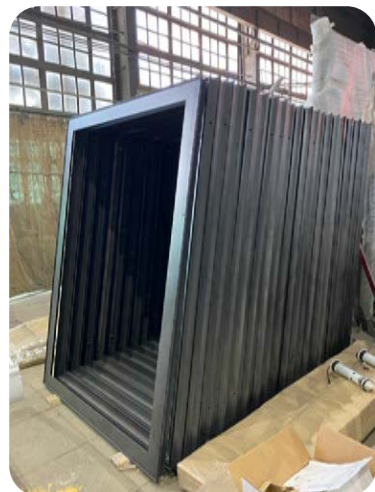
The information and navigation module



Advertising design "Citylight" 1.2 x 1.8 m

Optional Features





Shelter Models



DMA-0801-1



DMA-0801-2



DMA-1801



DMA-0801-12



DMA-0802



DMA-0803



DMA-0804



DMA-0804-1



DMA-0805



DMA-0806



DMA-0807



DMA-0807-1



DMA-0808



DMA-0808-1



DMA-1701-1



DMA-1701-12



DMA-1702



DMA-1702-1



DMA-1701-2



DMA-0802-1



DMA-1704



DMA-1704-1



DMA-1707



DMA-1707-1



DMA-1706



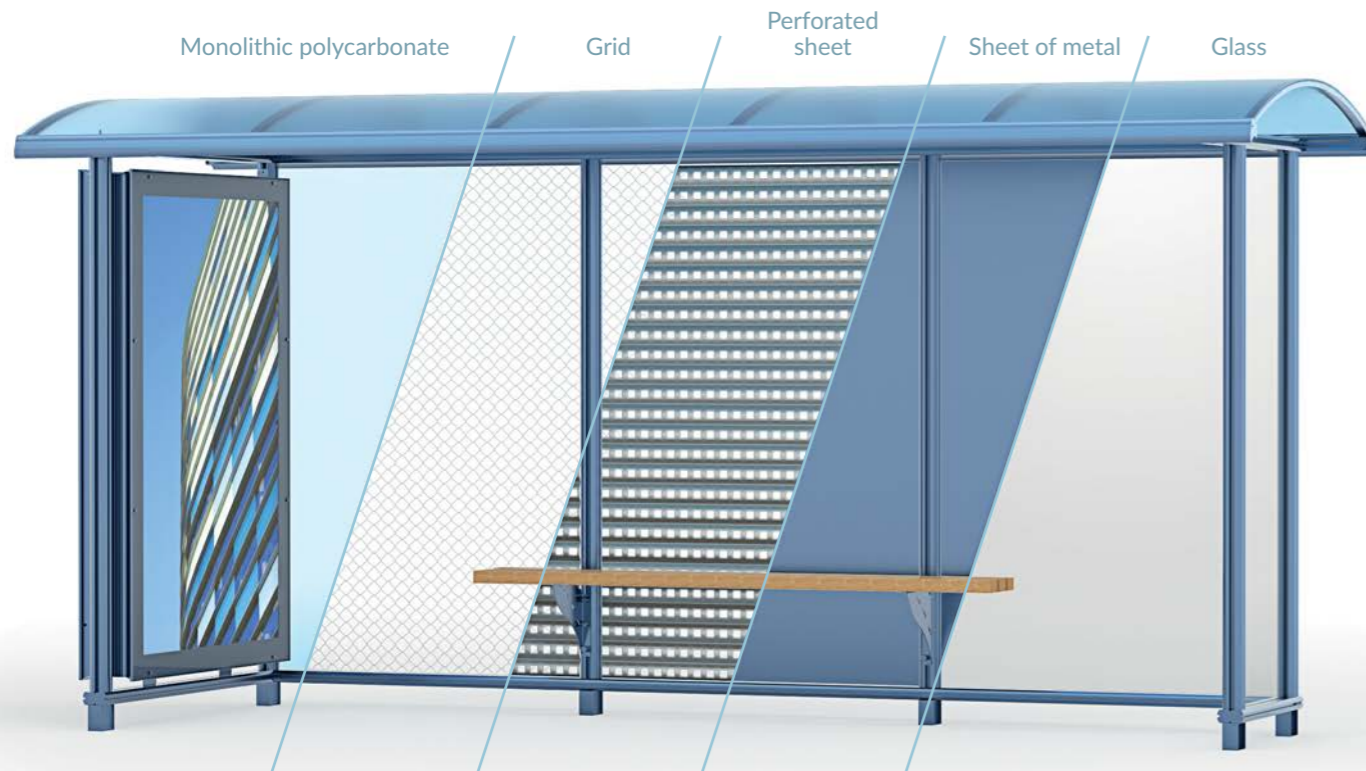
DMA-1801-1



DMA-1807

Wall Material

Tempered shatterproof glass is used as standard. If desired, you can use another suitable material.



Comfortable benches

Can vary in length and width. Materials used: wood, composite or aluminum. Optionally, backrests and heating systems can be installed for extra comfort.

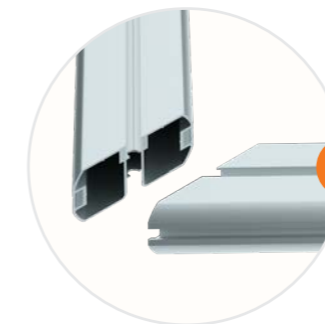


213 colors from the RAL Classic catalogue

The polymer-powder painting method is used. End and front elements can be painted in different colors per the customer's request.

Profile System of the DMA-08 Series

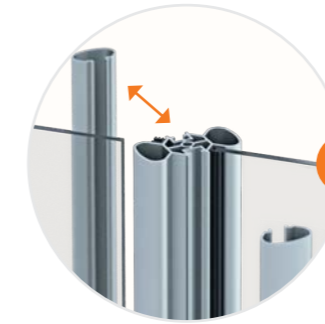
It consists of three types of profile made of hardened aluminum alloy 6063 (AD31) with high corrosion resistance.



1 Perimeter Profile



2 Gutter Profile

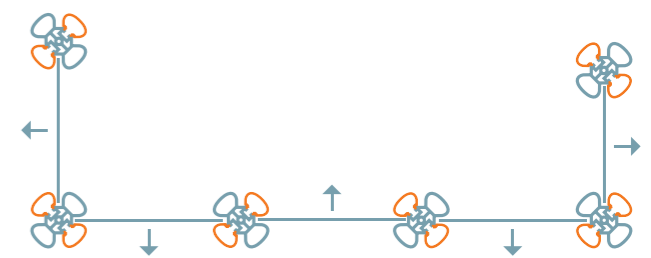
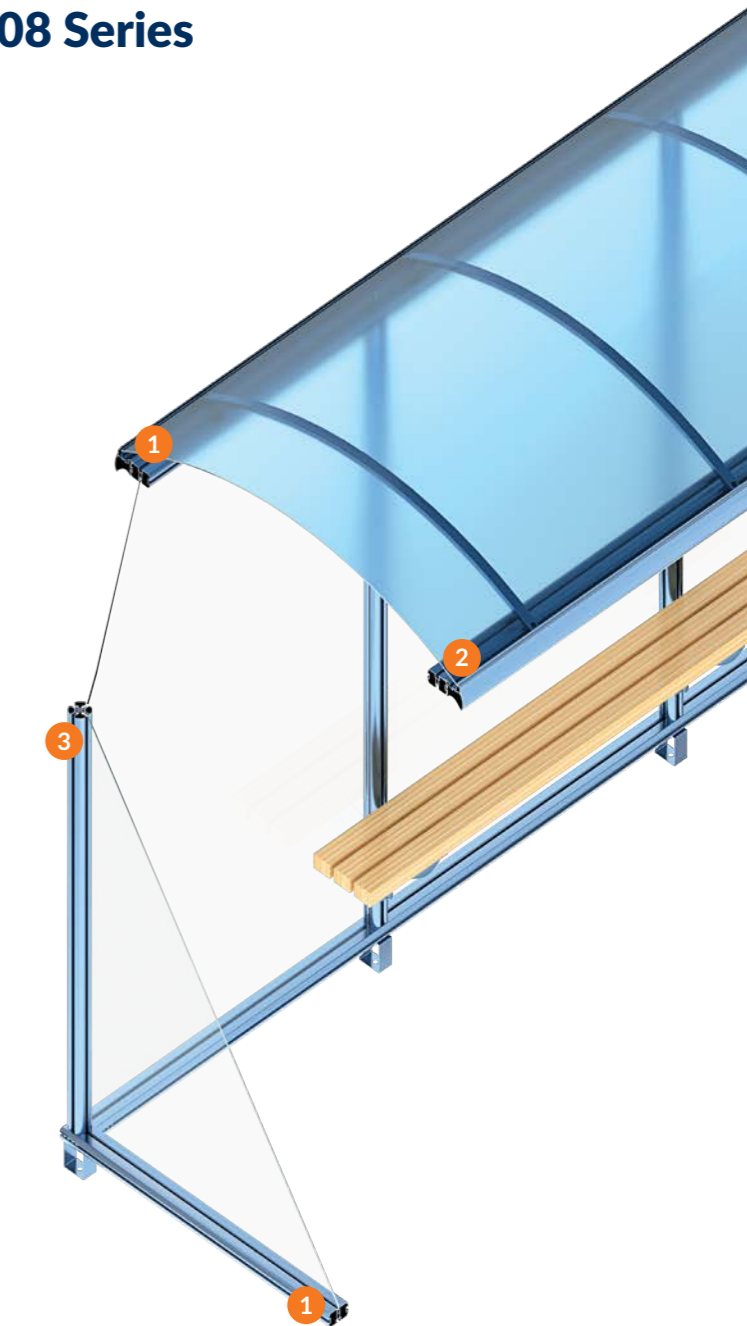


3 Profile of the column main part and a clamping glazing bead



Glass fixing

The modular sturdy construction and the special glass fixing system provide a number of advantages: easy replacement, wind resistance and the possibility of installing any material as a wall.



Glass installation plan

The column profile consists of a main part with grooves and a glazing bead. Installation of the glasses always starts from the corners of the shelter outer side.

Advertising Media

Two main types of advertising media are available: Cityformat (1.2 × 1.8 m) and Big Lightbox (1.6 × 4.0 m).

Several media may be installed in various sections of the pavilion. In models with a double top perimeter, information signs can be used as additional advertising spaces.



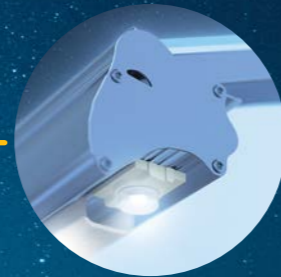
Cityformats 1.2 × 1.8 m
They can be installed in any section and in the side walls



Lightboxes 1.6 × 4.0 m
They can be installed on both sides of the pavilion

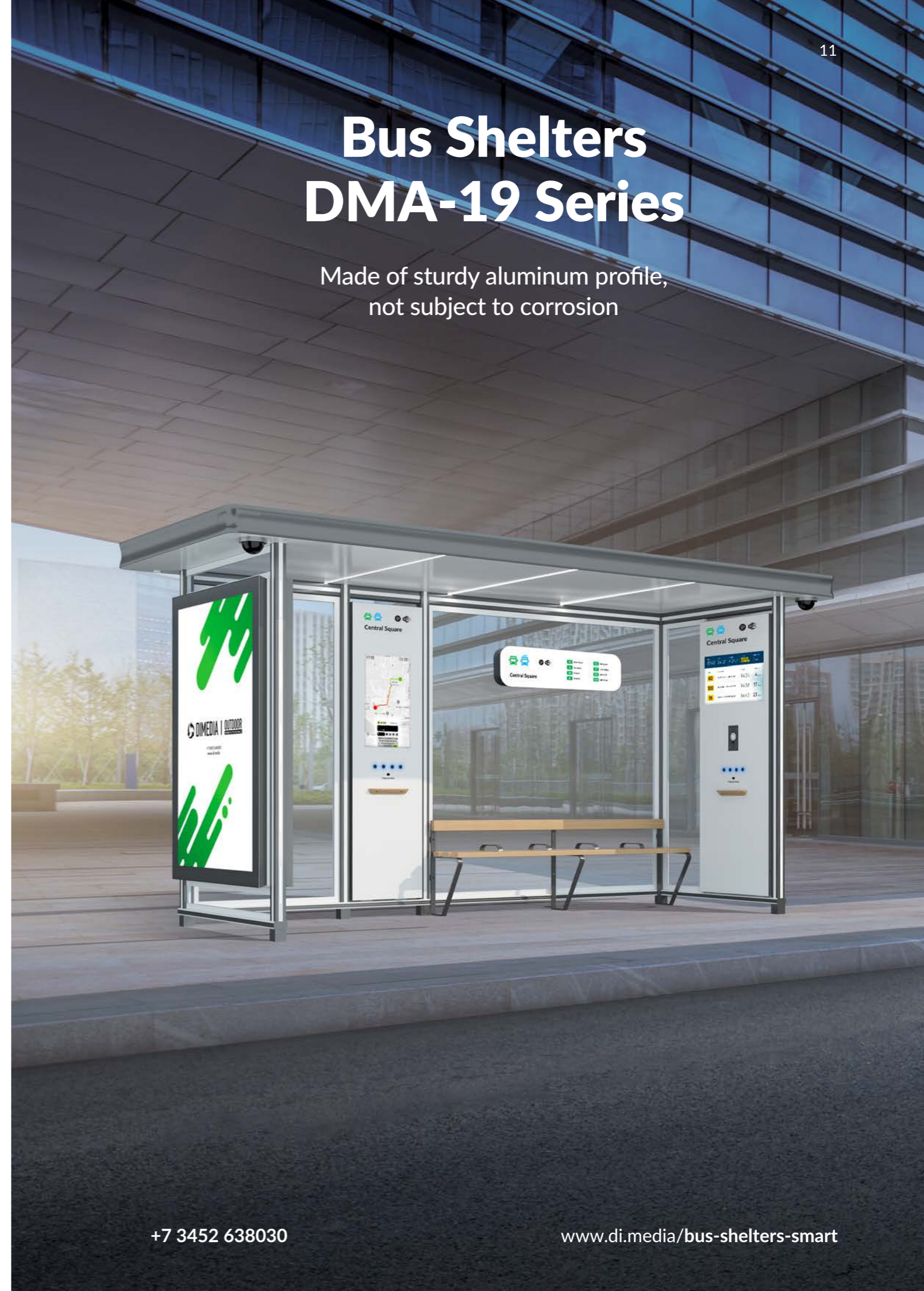
Backlight Installation Option

Often, street lighting is not enough to illuminate the bus stop. This issue is solved by the additional backlight system consisting of waterproof LED modules, covered with a matt diffuser.



Bus Shelters DMA-19 Series

Made of sturdy aluminum profile,
not subject to corrosion



Bus Shelters DMA-19 Series

About Structures







Smart interactive bus shelters with modern design, equipped with additional features for comfortable waiting for public transport.

Our company, having a material and technical base and 17 years of experience in production, develops bus shelters with integrated systems "Smart City".

The shelters are made of impact-resistant aluminum profile, not subject to corrosion. The modular system allows for easy replacement of any shelter component.

Bus shelters can also include a commercial component, due to modern advertising and information media.




DiMedia shelters can be equipped with navigation systems, warning of the transport arrival, emergency services call buttons, CCTV cameras, Wi-Fi access points and USB charging.


Optional Features





Smart Modules

Bus Shelters DMA-19 Series feature smart modules with digital content: notification systems, interactive navigation system, docking stations and services for disabled people. LCD display shows any information needed, including an interactive city map to find convenient routes. Possible use of external applications.

 Display brightness up to 3000 candelas per square meter

 Emergency call button

 USB charging panel

 Anti-glare glass touchscreen for 22.5-50 inch displays option



White glass

Black glass

Advertising design "Citylight" 2 m²

It is a box with a visible image of 1.2 × 1.8 m. Both sides of the Citylight can be equipped with advertising and information media: static poster, roller system SSS-55 (Smart Scrolling System), poster smart backlighting (SmartLED), LED screen or LCD panel brightness up to 3,000 cd/m².



Shelter Models



DMA-1901



DMA-1902



DMA-1902-3m



DMA-1903



DMA-1904



DMA-1905



DMA-1906



DMA-1907



DMA-1907 T1



DMA-1907 T2



DMA-1908



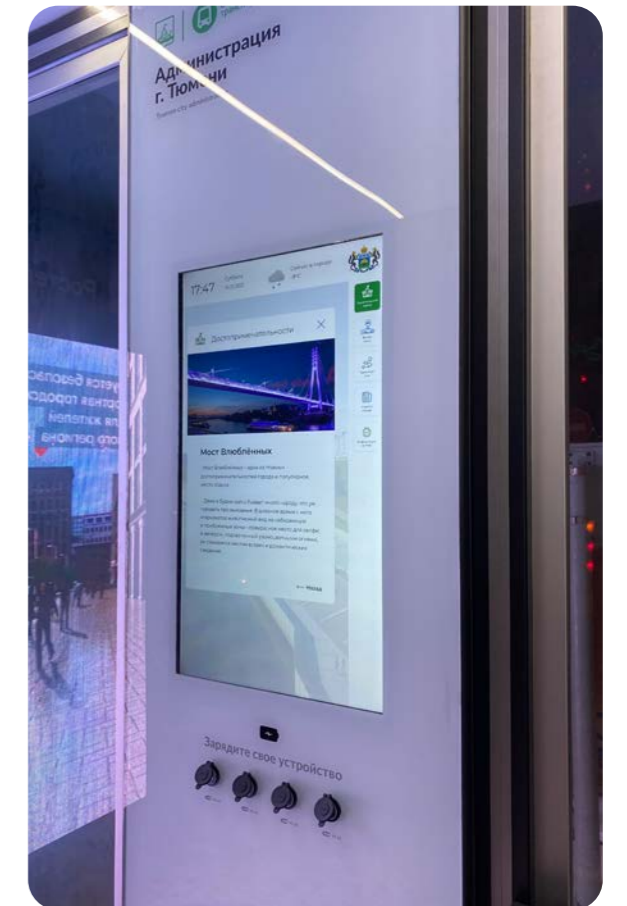
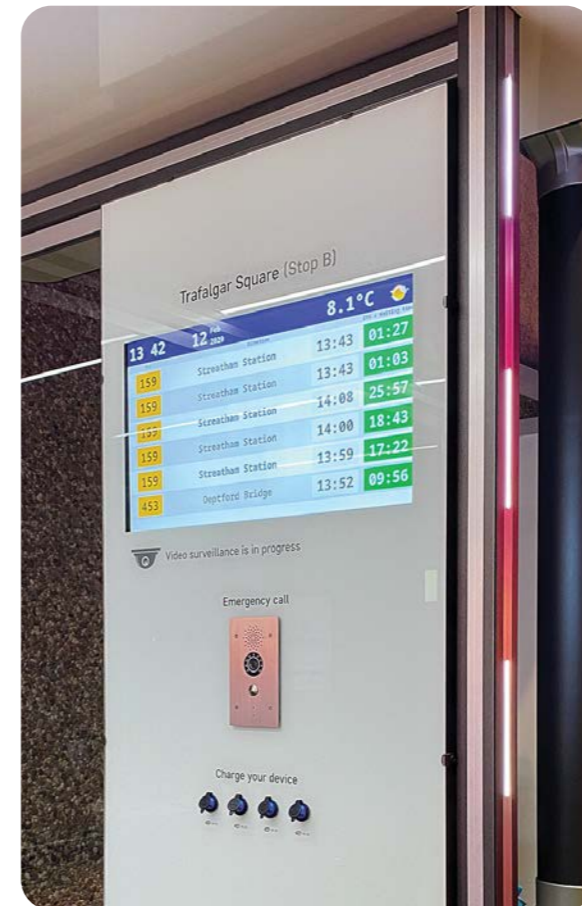
DMA-1909



DMA-1910




DMA-1911 with Interactive information pylon



Interactive information pylons

The constructions are equipped with LCD displays with transport arrival notification system.

 Touch screen option

The pylons can be installed in addition to new or existing bus shelters for comfortable transport awaiting or in other high traffic open-air locations.



Design features

The construction is made of solid steel frame and aluminium profiles (6063 aluminium alloy) with high resistance to corrosion.

Front parts are covered by tempered triplex glass 8 mm wide.

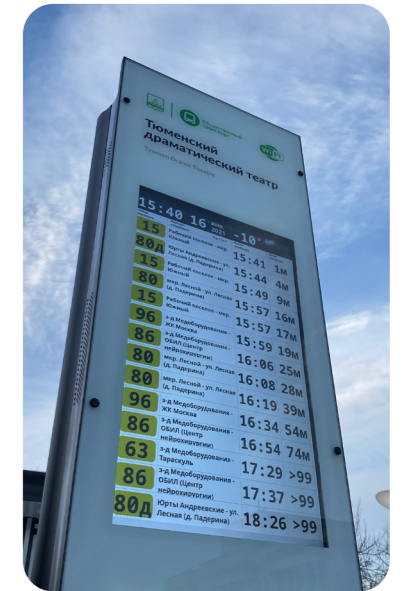
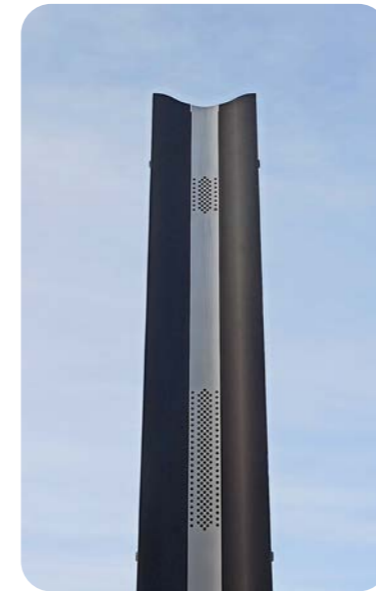
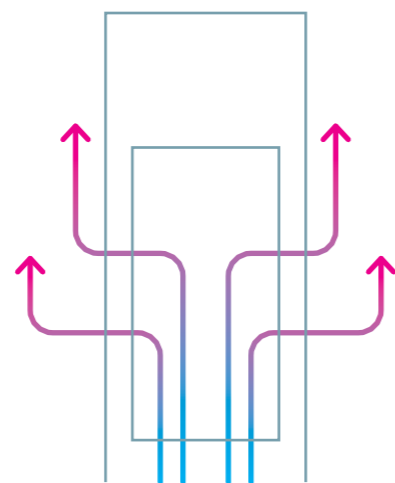
Lower cladding is made of ABS plastic.

- 1 Transport arrival notification module**
32-inch LCD, 24/7, vertical position, display brightness up to 3,000 candelas per square meter
- 2 Information and navigation module with touch screen**
32-inch LCD, 24/7, vertical position, display brightness up to 3,000 candelas per square meter
- 3 Static advertising board with backlighting**
- 4 City map with backlighting**

Cooling system

High-heat emitting LED-backlit LCD displays are used in the pylons. In order to function smoothly and maintain the matrix lifespan, liquid crystals must be within a certain temperature range.

For that reason the pylons are equipped with a cooling or heating system, depending on weather conditions, with heat sensors for automatic control within the construction.



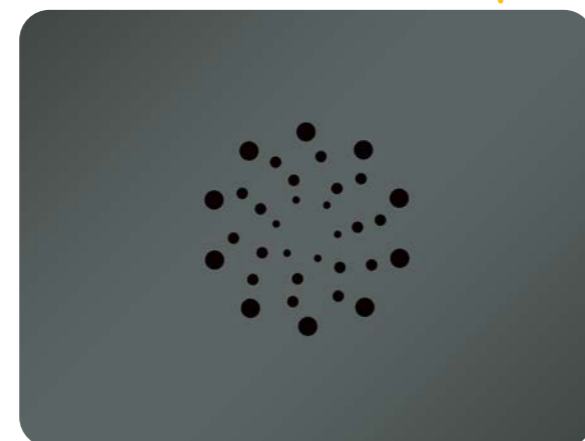
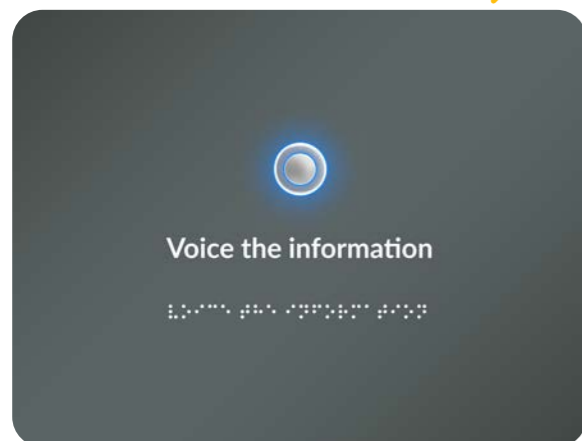
Audio scheduling and emergency communication module

Audio duplication of the schedule is not only a convenient way to obtain information, but also an important assistant for people with vision disabilities.

Anti-vandal panel is equipped with a voice call button, speakers and microphone.

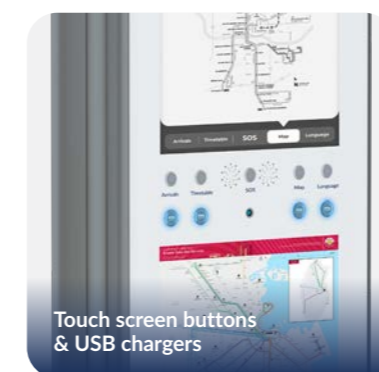
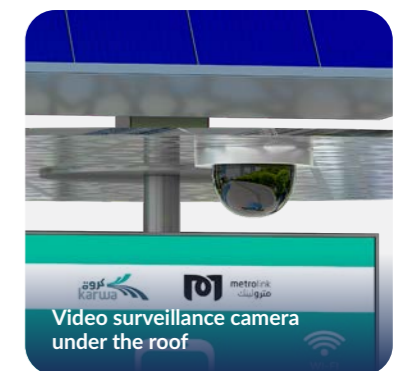
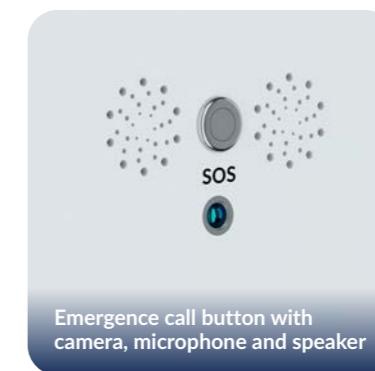
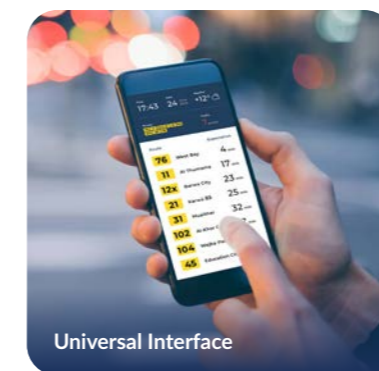
Version with a video camera to broadcast surrounding during the call is provided.

Emergency communication button makes a SIP call to the preset emergency service number.



Autonomous interactive pylon with places of waiting

Doha project (Qatar)



Information displays

LED / LCD / E-Paper Display

DiMedia produces information screens of any size based on three different technologies: LED technology, LCD panels and EPD technologies (Electronic Paper Display).

Our information displays can broadcast various types of information. The devices are suitable for broadcasting social or commercial information.

Three technologies of implementation:



LED

Consist of modules with variable pixel pitch. Monochrome or multicolored. LED-screen is affordable and suitable for all weather conditions.



LCD panels

High-resolution full-colour display. It is suitable for broadcasting any information, from simple structured data to customized interfaces, menus and videos.

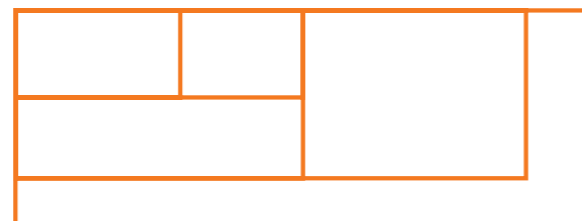


(E-Paper Display)

E-Paper technology allows to create economical, high-contrast displays. The display is set autonomously. Alternative sources of energy are used.

Different sizes

Our information displays are of different sizes, depending on the technology used. LED technology has the broadest size range.



Use

The displays are used to broadcast structured information. They are well suited to output different schedules, bus route time tables and navigation systems.



In many areas, information displays are used as the main source of information. For example, the currency rate is displayed in financial institutions, petrol prices – at petrol stations, timing and match score – at sport events.

Modern LCD and EPD-based screens not only broadcast large numerical values, but also full-color illustrations with a high level of detail. This is why the LCD is suitable for use as digital menu boards and for navigation in shopping malls.

Available options

There are one-sided and two-sided displays. For large rooms, four-sided structures are used with displays on each side.



One-sided

Two-sided

Real Time Passenger Information (RTPI) displays

RTPI displays help guide passengers in the large flow of public transport.

Our RTPI displays have different sizes and use one of three implementation technologies: LED, LCD or E-paper Display.

Information distribution options

Depending on the size, different information can be displayed, from the name of the bus stop and arrival time of public transportation, to interactive navigation systems and information of social or commercial nature.

LCD display 32"

Time	Date	Weather	Routes	Traffic jams
17:43	24 June 2021	+12°	62 51 77 128 120 13	7 points
Route	Destination	Arrival	Time	
62	Northcross — Lake Plaza	14:25	4 min	
120	Allendale — Train Station	14:38	17 min	
15	Airport — Central Square	14:43	23 min	

Labels: Date, Weather, Traffic jams, Time, Routes, Arrival time, Expectation time

EPD display 32"

Labels: Route list, Route map

LED display 640 x 320 mm

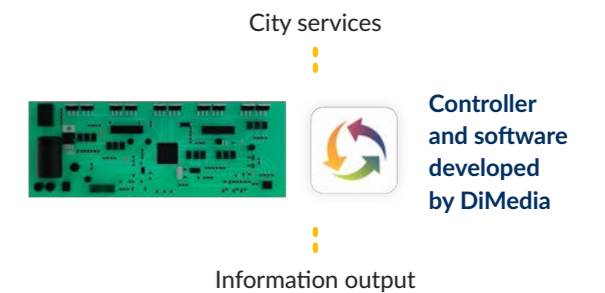
ROUTE	TIME
A8a	3 min
A1	14 min
T12	25 min
A15	30 min

Labels: Time, Route and expectation time

Controllers, sensors and software

Information displays are based on the controller and software developed by DiMedia.

The controller exchanges information about location and arrival of public transportation with city services. The received data are processed by the software and transmitted to the RTPI displays.



Compatibility with other monitoring services

ITS ACS Navigation Smart transportation services WIALON NIMBUS ST Passenger PRO

Monitoring equipment

The RTPI screens can be connected to the monitoring system via an Ethernet line or 4G modem. Remote control is possible.

The screens are made in dust and moisture proof frames and surge protected.

Temperature sensors and automatic brightness control can be adjusted.



ITS Intelligent transportation system

Our company is ready to incorporate its software (ITS) in all regions of Russia. ITS is integrated into the Command center for monitoring and infrastructure management developed by DiMedia.

Model range

LED displays

Monochrome



	64 × 4	96 × 4	128 × 4
Display format, mm	640 × 320	960 × 320	1,280 × 320
Line resolution, mm	64 × 8 per line	96 × 8 per line	128 × 8 per line
Number of characters, font 7 × 5 px	10 per line	15 per line	20 per line
Indication colour	Red, high-intensity (up to 6,000 cd/m ²), different colours are on request		
Character height, mm	Line – 80, numbers – 90		
Visibility distance, m	Up to 40		
Weight, kg	To a maximum of 13	To a maximum of 20	To a maximum of 30
Power consumption, watt; Working power consumption – 40–50% of maximum	To a maximum of 100	To a maximum of 150	To a maximum of 200

Colour



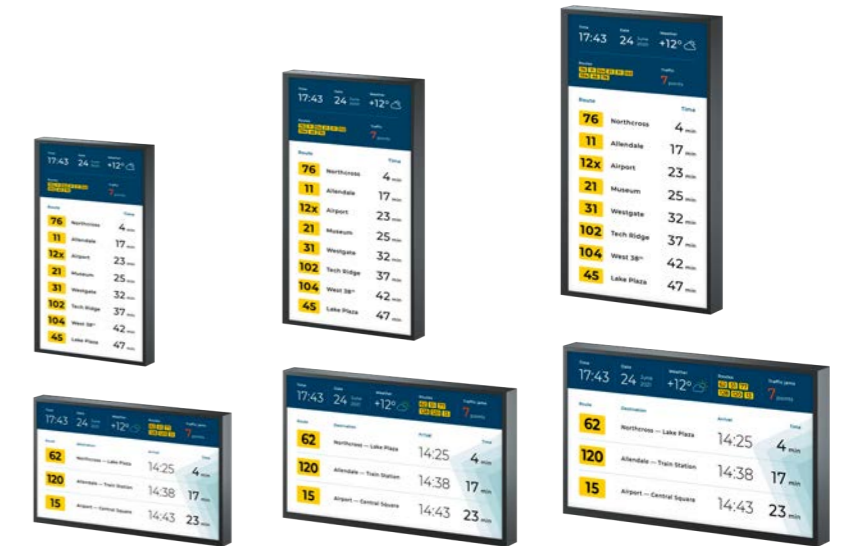
	128 × 96	192 × 96	128 × 80
Display format, mm	640 × 480	960 × 480	1280 × 800
Line resolution, mm	128 × 96	192 × 96	128 × 80
Number of characters, font 7 × 5 px	Up to 20	Up to 30	Up to 20
Indication colour	RGB, high-intensity / outdoor		
Character height, mm	40, 60, 80, 120		
Visibility distance, m	Up to 20		Up to 40
Weight, kg	To a maximum of 14	To a maximum of 20	To a maximum of 40
Power consumption, watt; Working power consumption – 40–50% of maximum	To a maximum of 200	To a maximum of 320	To a maximum of 500

The schedule modules are aligned with the technical characteristics of government programmes



LCD displays

Vertical



Horizontal



	32"	43"	55"
Resolution, px	1,920 × 1,080	1,920 × 1,080	1,920 × 1,080
Aspect ratio	16:9	16:9	16:9
Brightness, cd/m ²	2,000	2,000	2,000
Backlight	LED	LED	LED
Contrast ratio	5,000:1	5,000:1	5,000:1
Viewing angle	178/178	178/178	178/178
Life duration, hrs	50,000	50,000	50,000
Power consumption, watt; Working power consumption – 40–50% of maximum	To a maximum of 100	To a maximum of 150	To a maximum of 200







EPD displays



	13,3"	23"	32"
Overall dimensions, W × H × D, mm	269 × 436 × 61	269 × 726 × 61	470 × 877 × 60
Diagonal of display space	13,3"	23" (2 × 13,3")	31,2"
Resolution, W × H, px	1,200 × 1,600	1,200 × 3,200	1,440 × 2,560
Chromatic level	B/W (16 gray shades)		
Power consumption	Up to 70 mA	Up to 90 mA	Up to 110 mA
Special equipment	1 or 4 hard buttons, emergency button, touch screen, text-to-speech module		

Electronic paper (EP) solutions for transportation

High-contrast Electronic paper displays (EPD) are perfectly readable (visible) in sunlight, consume the minimum amount of energy, and fully suitable for displaying information.

-  **Low power consumption**
A maximum of 400 mA, can be powered by solar panels
-  **Front LED backlights with automatic switching-on**
-  **4G/Wi-Fi router can broadcast schedule to smartphones**
-  **Emergency button**
-  **Hard buttons or touch screen** option
-  **Integral videocamera**
Operator can see a person during an emergency call



EPD information displays are controlled and managed through the Command Centre. The displayed information is synchronized with the intelligent transport system – ITS.



DiMedia EPD panels

DiMedia EPD panel is an anti-vandal plastic body frame which is integrated with EPD matrix, controller and complimentary electronics.

It can be easily installed to a post or wall of a bus shelter. All displays are available with additional illumination, interactive functions and text-to-speech modules.



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Chromatic level	B/W (16 gray shades)		
Power consumption	Up to 70 mA	Up to 90 mA	Up to 110 mA
Special equipment	1 or 4 hard buttons, emergency button, touch screen, text-to-speech module		

Predominant features:

- Anti-vandal plastic body frame
- Plastic body frame minimizes heat transfer to EPD matrix and internal electronics
- Glare filter
- Ultraviolet ray protection
- IR protection of body frame glass minimizes heat transfer to EPD matrix and internal electronics
- IR glass protection by spraying
- DiMedia IR protection does not block the GSM signal as opposed to IR blocking films.
- Pressure and relative humidity balance valve
- Optional use of touchscreen instead of external buttons on front side of the body frame by integrating it into an aluminium EPD module (AEM)


Pole options





Substructure →

Aluminium EPD module (AEM)

AEM is an anti-vandal body frame of the EPD screen with cooling. Equipped with USB chargers and an emergency button. AEM can be integrated into a bus shelter or installed separately.

 Self-contained construction

 Emergency button

 USB charging panel for mobile devices



Predominant features of AEM designed specifically for EPD panels:

- Absence of external buttons blocks dust and dirt on frontal surface
- Anti-vandal body frame
- IR barrier on both sides of AEM for overheat protection
- IR barrier does not block two-way GSM signal
- Natural cooling and ventilation system of EPD body frame installed in ARM (operates according to the law of physics, without fans)
- Battery ventilation and overheating protection, improved fire safety
- Low heat transmission ratio for internal AEM components
- Two-level protection of the EPD matrix and other electronic components due to low heat transmission between the AEM and the body frame (low thermal conductivity of plastic)

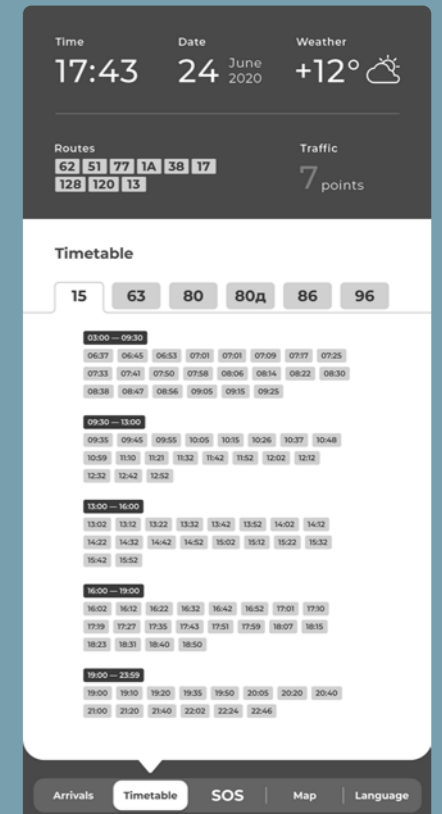
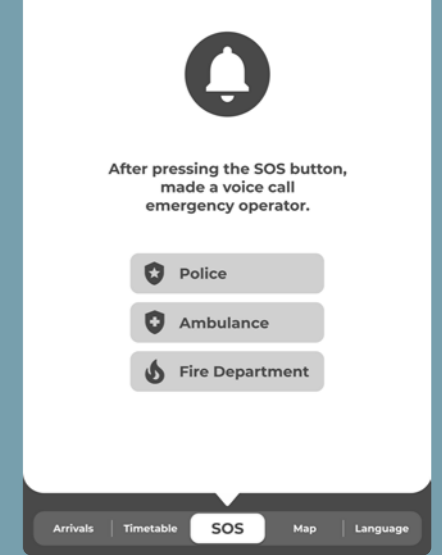
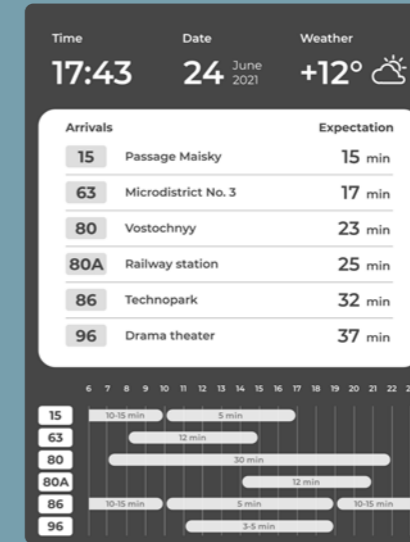
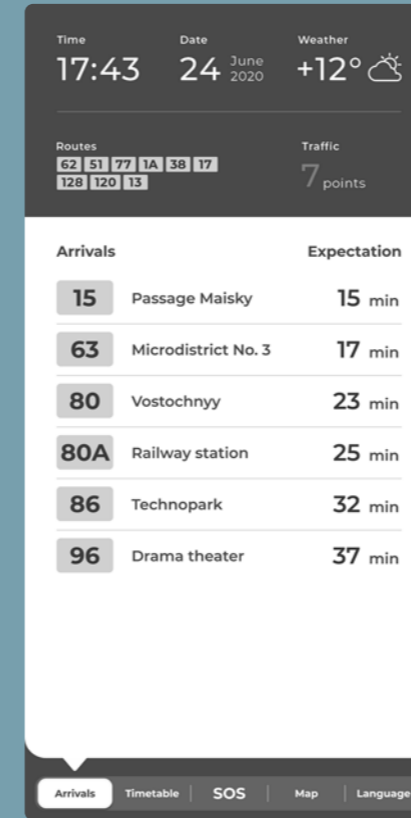
Screen autonomy



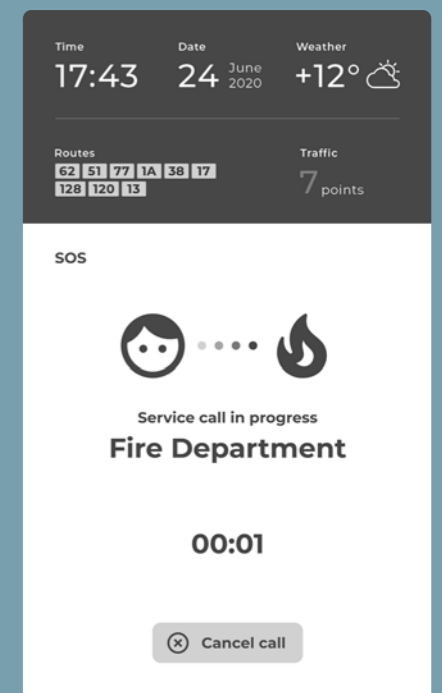
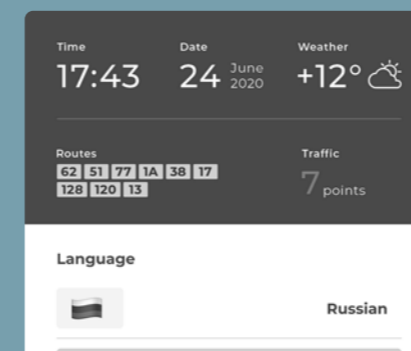
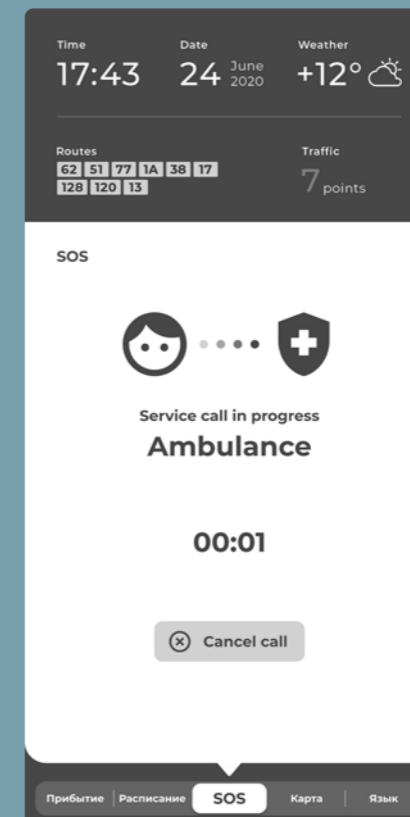
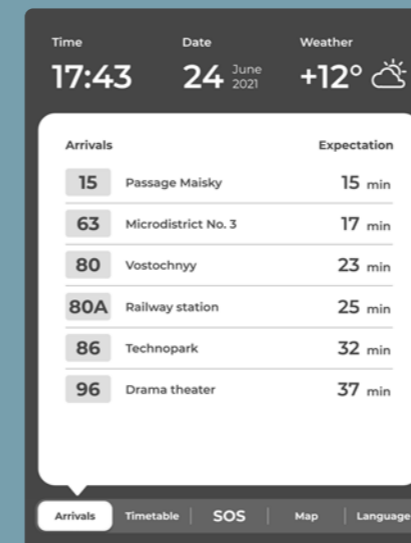
During the day, solar panels provide energy for EPD and charge batteries



At night, the screen is powered by batteries



Clear and informative user interface

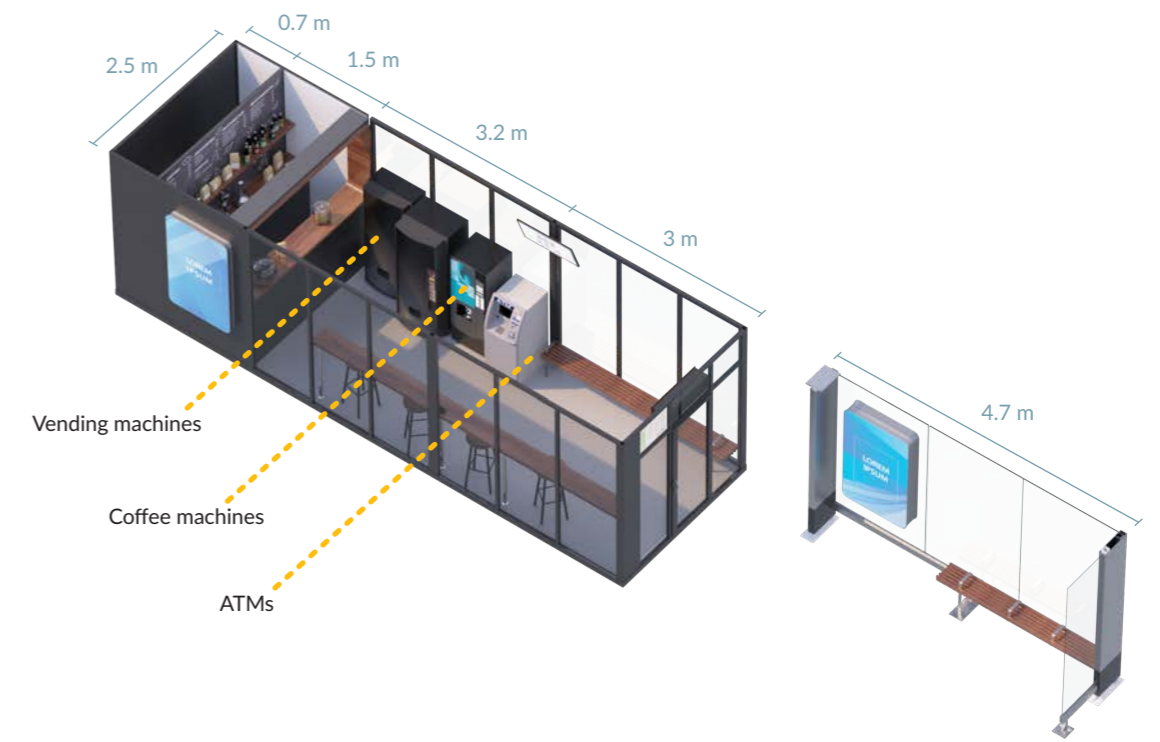
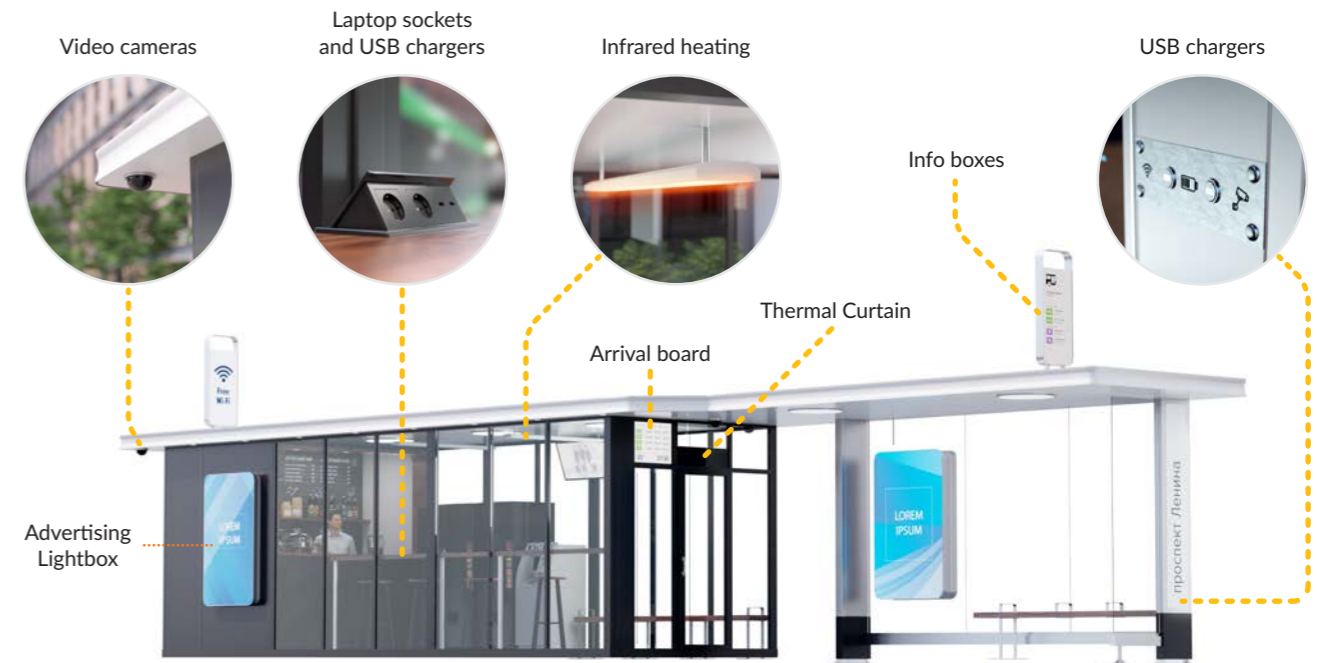


Bus Shelters of "Life" Series

High comfort shelters, adapted to different climatic conditions.

For cold climate countries, they can be equipped with heating systems (heat curtain, infrared heaters, underfloor heating). In countries with a hot climate they can be equipped with air conditioning systems.

In the closed part of the shelter there may be places for business activities (coffee shops, flower shops, etc.),



Open Shelters

It is possible to supply the open part of the shelter separately. Such shelters can be installed in places with a lower passenger flow, providing a common style of public transport waiting points in your city.





Bus Shelters of "Life" Series for cold climate

In the warm versions of the bus shelters, the walls are made of insulated glazing, sandwich panels or other material that protects against the weather.

The modules are equipped with infrared heating elements and an air curtain.



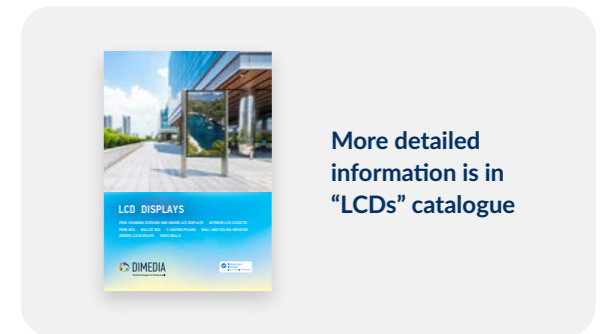
Navigational LCD displays

DiMedia street and interior LCDs are used as navigational pylons

Digital content is displayed under any external conditions. The professional LCD is protected by non-reflecting glass, equipped with an industrial matrix and featured by increased brightness for street use 24/7. Optionally equipped with a multi-touch panel.

Our company has developed a ventilation and heating system for use in extreme environments with high and low temperatures. The displays function well in cold northern and hot dusty conditions. The pylon is produced from an aluminium profile and available in any colour of the RAL catalogue.

In all models, the electrical part is raised by 20 cm up the ground level to protect it against water level raising.



-  ISO 9001
-  CE marking
-  IP65
-  Touch screen option



Ready-made solutions for municipalities and private companies

We create ready-made solutions to improve transport and information systems of cities, regions, metropolitan areas and private facilities.

Our projects include all the necessary steps from clarifying objectives, engineering and production, to transportation and installation.

- 1 Application**
We can help to clarify technical design specifications, take into account weather conditions, select suitable materials and solutions
- 2 Planning and design**
Our engineers and designers team will develop a set of modules necessary for your project implementation
- 3 Production**
Our production department will purchase materials, build and test all the necessary constructions
- 4 Transportation**
Right after packaging the constructions, our logistic department will deliver them to the installation site
- 5 Installation**
Our production department specialists will come to the installation site to conduct/supervise the set-up and installation
- 6 Warranty service**
Reliability of the constructions and systems is secured by warranty with call-out service



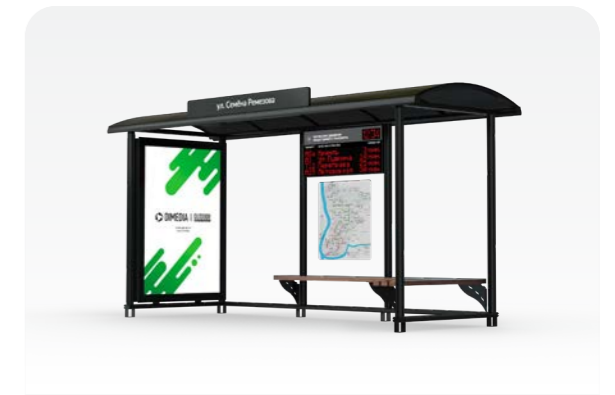
Porto
Portugal



Bucharest
Romania



Intellicast
France



Tobolsk
Russia



Novosibirsk
Russia



Vladivostok
Russia



Flag Design Lightbox

Advertising structure in the form of a free-standing steel pole with panel brackets made of light boxes, installed at a height of 2.5 meters. At the top of the pole is a light ball.

Structural Features

Flag Design Lightbox combines the features of our products such as traffic signs and Citylights.

It forms a unique construction, capable of placing up to 24 advertising surfaces*, without disturbing the architectural appearance of the city.

In addition to the light boxes, it is possible to place navigation signs on the structure.

Flag Design Lightbox can be either one-sided or two-sided. It is possible to use two formats of light boxes: Citylights with a visible field of 1.2 x 1.8 m and A1 boxes with a visible image of 0.8 x 1.2 m.

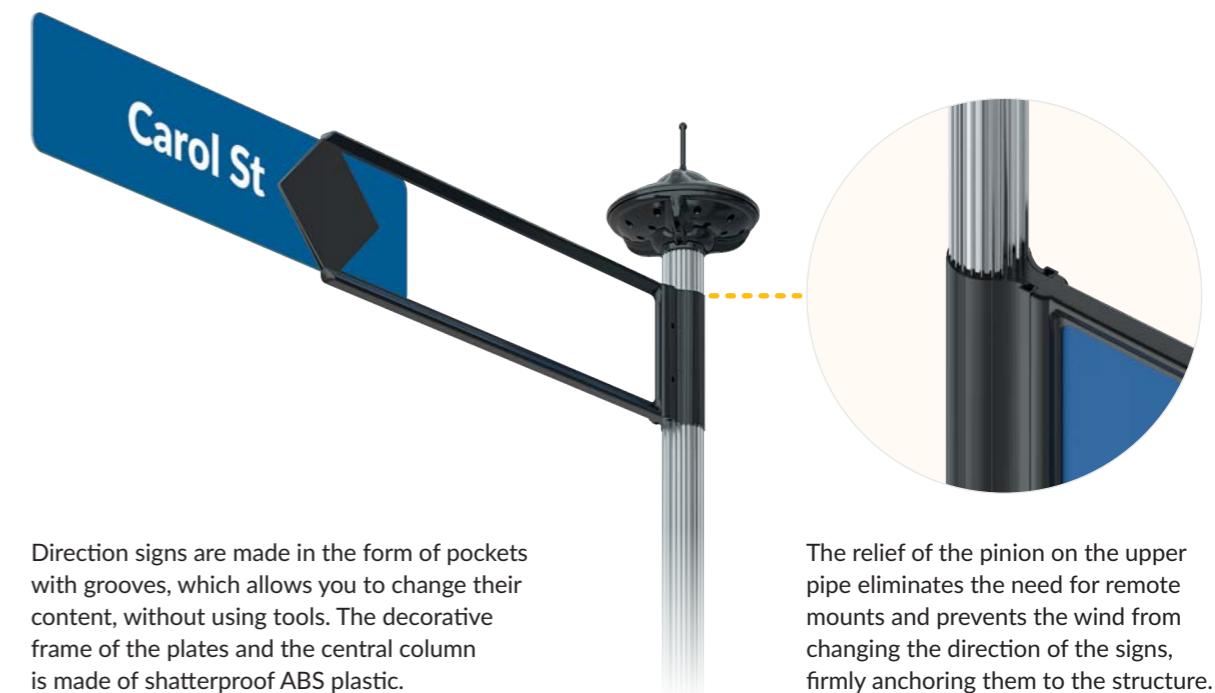
* with a scroller mechanism



Traffic Information Signs

An important part of the citywide orientation system.

In addition to the name of streets and avenues, the signs may contain information about nearby theatres, social or sport facilities.



Direction signs are made in the form of pockets with grooves, which allows you to change their content, without using tools. The decorative frame of the plates and the central column is made of shatterproof ABS plastic.

The relief of the pinion on the upper pipe eliminates the need for remote mounts and prevents the wind from changing the direction of the signs, firmly anchoring them to the structure.

Specifications

Cladding material	ABS plastic
Sign dimensions, W x H	93 x 22 cm
Signs number	Up to 8
Pole height	3 m (can be changed on request)
Weight	From 80 kg



Lighted Fences

Advertising structures that are installed along city squares, crowded pedestrian zones and areas adjacent to shopping centers.

The structure is a double-sided box with internal backlighting. It can combine the functions of advertising and fencing.

Equipment options



Statics

Scroller

Light advertising fences are installed in several sections in a row, forming a single modular structure. The standard size of the visible image is 1.6 x 0.75 m. It is possible to install a digital scrolling system (SSS).



Citylight with Litter Bins

Advertising structures with 1.2 x 1.8 meter visibility, bright internal LED backlighting and protective tempered glass.

Can be equipped with Smart Scrolling Systems (SSS). The pole of Cityboxes is made in the form of sectional bins for household waste collection.

Equipment Options



Statics

Scroller

Scroller and smart backlighting

LED display

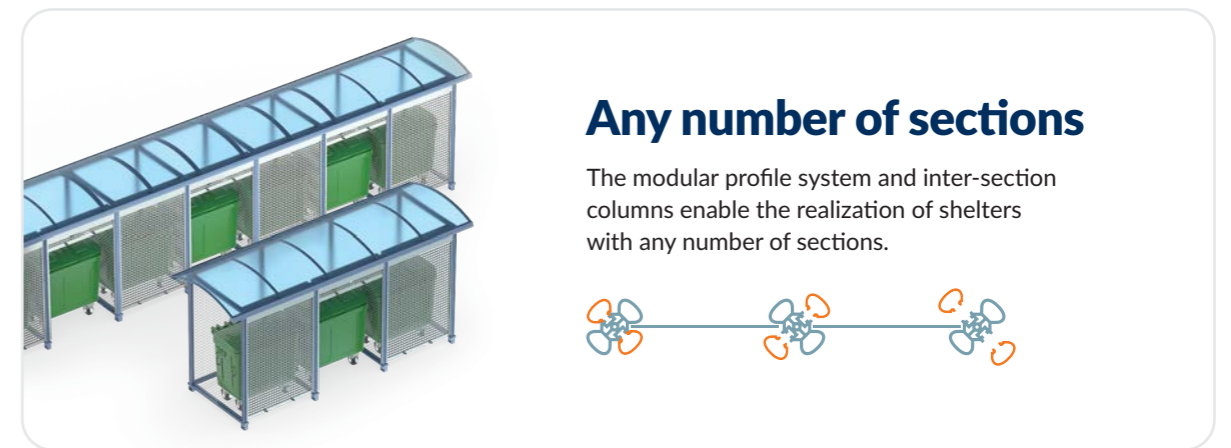
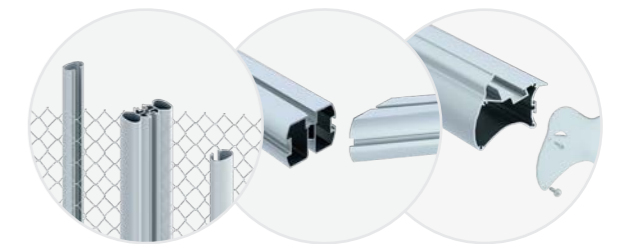


Dumpster Shelters

Structure based on the profile system of bus shelters. It is designed to place street garbage cans, dumpsters. It is made of shatterproof aluminum. If necessary, the modular system allows you to easily replace any shelter component.

Based on the profile system of bus shelters

It consists of three types of profile made of hardened aluminum alloy 6063 (AD31) with high corrosion resistance.



Any number of sections

The modular profile system and inter-section columns enable the realization of shelters with any number of sections.



Specifications

Section dimensions, W x H x D	5 x 2.7 x 1.7 m
Section number	Any number
Weight	From 200 kg

Our company

“DiMedia” was founded in 2004. The main direction of our work is the design and production of ready-made solutions for urban infrastructure.

DiMedia is one of the leading manufacturers of advertising structures in the domestic CIS market.

In 2018, the company entered the international market and continues to consolidate its position.



Security

Our customers share with us their experience of urban infrastructure products exploitation in various climate conditions. We help them to find solutions.

Our production works in double shifts and ensures stability of delivery times. Each design component is subjected to strict quality control.



Quality

When manufacturing our products we take into account the conditions of the operating sites. Our profile systems are developed according to IP standards with protection against dust and moisture. We use only hard aluminium alloy 6063 (AD31) with high corrosion resistance.

We pay particular attention to the security of electronic components. We provide natural and active ventilation to prevent condensation and equipment overheating.

Our products are painted in our own paint-spraying booth. We use a polymer-powder coating method.



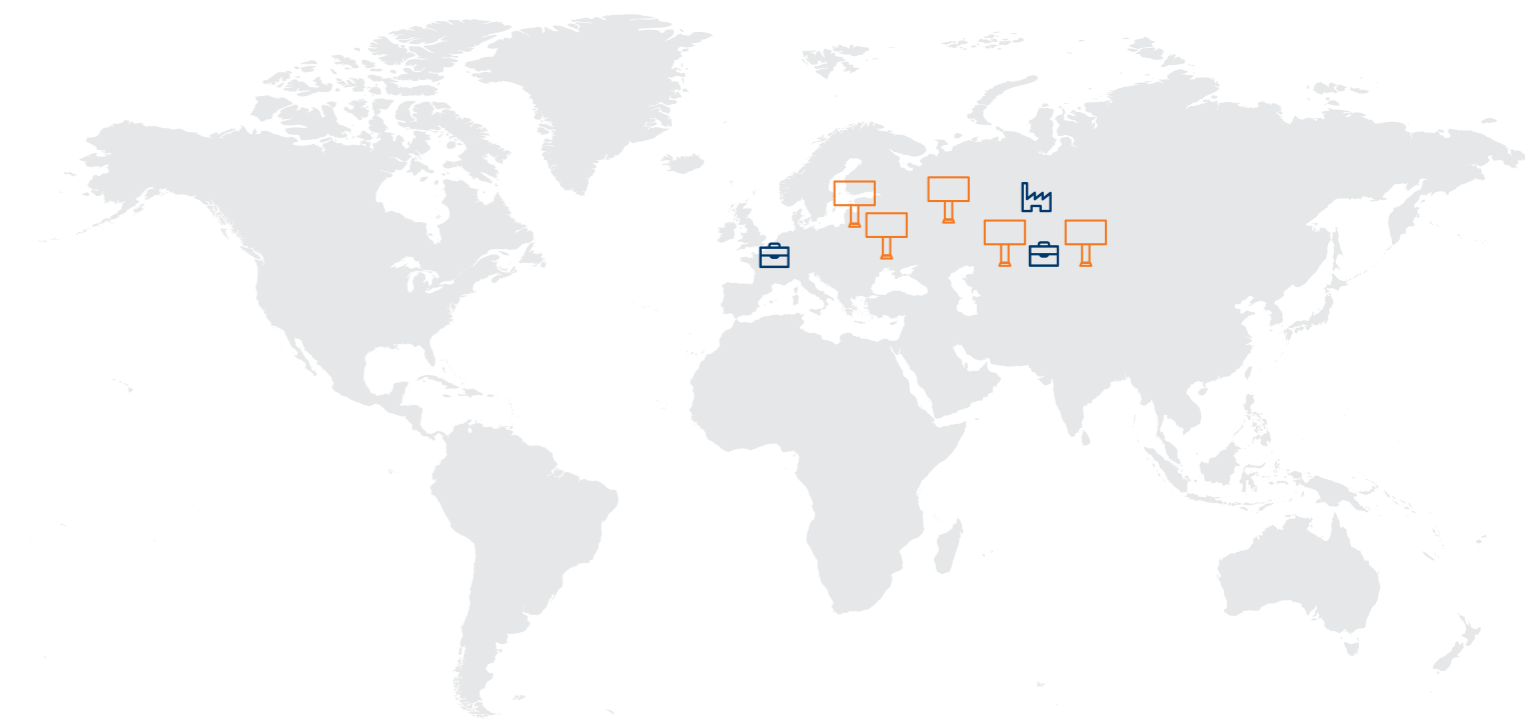
Confidence in future

Profile systems and supporting structures are checked with calculations of nodal loads. This is described in the standard projects that are provided for each product.

All mechanical and electronic systems go through load testing. We choose the perfect parameters to ensure durability.

The software is developed by teams of experts. We are currently working on cloud computing technologies for remote control and monitoring of our advertising structures.

<p>25</p> <p>types of products and over 200 models and modifications</p>	<p>> 12,000</p> <p>of structures produced since 2004</p>	<p>65,000 m²</p> <p>of metal and glass are used in our designs every year</p>
<p>7</p> <p>Our designs are installed in 7 countries around the world</p>	<p>> 600</p> <p>delivery destinations – from Western Europe to the Far East</p>	<p>> 3,000</p> <p>our designs have been assembled by our clients themselves on our clear instructions</p>
<p>> 200,000 km</p> <p>our fleet of cars passes through every year</p>	<p>7 days</p> <p>minimum delivery time</p>	<p>1 year</p> <p>minimum warranty on all designs</p>



Delivery

We deliver our products with our own trucks or transport companies. If necessary, transport in containers by rail. To far abroad countries we ship by sea routes in containers.

Complete safety during transportation is ensured by optimal stowage and secure fixing.

Our special way of delivery "Self-assembly kit" allows you to save up to 30% of the cost of transportation due to the reduction of volume necessary for transportation.



Design

Aluminium profile systems, load-bearing structures and exterior elements, which give each model a unique image, are the designs of "DiMedia" engineers.

Collaborations with different design studios and an attentive attitude towards project development became important components of the company's success.



Geography

Our products are installed in more than 400 settlements in 7 countries. Our main goal is further strengthening of our position in the international market of advertising and social infrastructure.

In 2018, we opened a representative office in France that provides sales and a full range of warranty and post-warranty services in Europe.

Since 2019 we have participated actively in the largest international exhibitions in Europe, where we have demonstrated both the flagship models and the latest developments. In the same year the international version of our site was launched.



Warranty Service

"DiMedia" offers its clients warranty and post-warranty service.

All products are accompanied by clear documentation, including foundation preparation and installation details.

Engineering documentation is supplemented by individual requirements having consideration for construction sites.

It is possible to send specialists for personnel training, monitoring installation and maintenance.

History

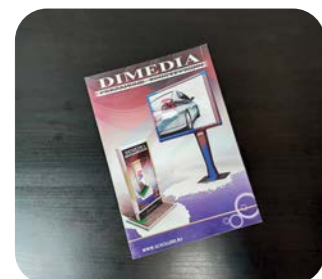
For 17 years we have been accumulating experience in designing advertising structures and objects of the urban environment. We patented our developments, improved our production and delivery. We entered the nearest foreign markets and were fixed on them. We've been accommodating at local and international expositions.

2004

Opening of production, development of the first advertising structures. Sale of the first batch of billboards. The company's website was opened.

2005

Start of production of all-metal stopping pavilions. Preparation of new advertising structures. Opening of the engineering department.



2006

The production of roller displays based on the digital roller system with mechanical endstops has started.

2008

The first exposition of the company at the international exhibition "Advertising-2008". Scroller's presentation with automatic electric lifts. New DSS (digital scrolling system) roller system and products based on it.



2009

Production of dynamic Three-sided Pylons has been launched. For the first time ever, design systems were put on sale, allowing the customer to assemble and install the structures independently on an easy and clear instruction.

2010

We launched a product line of new design – High-tech. Advertising benches and Bus Shelters with a lightbox advertisement without glass were designed. Full transition to LED lighting and the company's entry into the LED screen segment.

2011

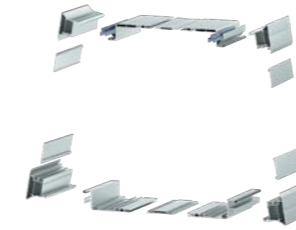
New designs "Screenboard", on the one hand – LED screen, on the other – roller display up to eight posters

2013

A subsidiary metal processing and steel structure production center was opened. Presentation of stopping pavilions with Digital Citylights.

2012

The first annual catalogue of products is published. In the future, these catalogues will be sent to customers at each delivery. The production area has been increased. A new type of product profile has been developed – iPhone's Design, which later transforms into a line of products "Lux". A number of new video structures are presented, including Digital Billboards with frontal service, Three-sided Digital Pylons and a Digital Citylights.



2014

The company turns 10 years old. A new aluminum profile system is being launched. Overlaying glass is a new approach to glazing large advertising structures.

2015

A new series of advertising structures "Lux" is presented, the distinguishing feature of which are overhead glasses, as well as a combination of modern style and classics. The modular advertising and information index are developed. Transition to sensorless scrolling system.



2016

Presentation of the fully sensorless roller system of the SSS (smart scrolling system) series. The system of remote monitoring of advertising structures and the option to control the roller system from your smartphone via Bluetooth are presented.

2017

Presentation of dynamic backlighting for SSS (smart scrolling system) roller systems.



2018 (III quarter)



Representative office has been opened in France.

2019 (I quarter)

Participation in the international exhibition in Amsterdam ISE 2019. Production of outdoor LCD solutions with increased brightness from 3000 cd was launched.

2020

Presentation of our smart bus shelter with separate standing pylon on "Infotech" forum in cooperation with the largest digital operator of Russia "Rostelecom". The new bus shelter unites the development of two companies in the area of "Safe city" and "Comfortable environment".

2018 (II quarter)

Development of GSM modules are completed for remote control and monitoring of roller systems.



Logistics

We deliver with our own trucks or with the help of transport companies.

If necessary, we deliver by rail in containers. To the countries far abroad delivery is carried out by sea ways, also in containers.

Full safety during shipping is ensured by optimal stacking and secure fastening of the product.



Savings of up to 30%

Our special delivery method is Self-assembly kit allows you to save up to 30% of the cost of products by significantly reducing the cost of transporting components to the place of installation.



Finished structures

Up to 80% high capacity with Self-assembly kit

> 600

delivery directions

14 days

minimum delivery time

> 200,000 km

our fleet of cars passes through every year





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Russia, Tyumen
+ 7 3452 638030



DiMedia, representative office:
France, Lyon
+ 33 608356778



@dimediacompany



/dimedia.official



info@di.media



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